English — Year 8 – The Art of Rhetoric – Knowledge Organiser — Unit 5 – Year 8 Term 1

KEY VOCABULARY: Box 1

1. Anecdote	A short amusing or interesting story about a real incident or person
2. Credible	Believable or trustworthy
3. Direct address	Use of a proper noun, collective noun or pronoun to address an audience
4. Emotive language	Words or phrases that encourage the reader or audience to feel a particular emotion
5. Feminist	Someone who believes in equal rights for women
6. Orator	A skilled public speaker
7. Paralinguistic	Ways of communicating through speech that are not the words themselves
8. Persuade	To make someone believe or do something
9. Rebuttal	A response to a claim that is intended to prove that the claim is wrong
10. Rhetoric	The art of persuasion
11. Rhetorical question	A question that does not require an answer and is used to make a point
12. Tone	Refers to the writer/speaker's attitude towards the topic

THE ARISTOTLEAN TRIAD: Box 2

Ethos	An appeal to credibility
Logos	An appeal to logic or reason
Pathos	An appeal to human emotions

CONTEXTUAL KNOWLEDGE: Box 3

Rhetoric was first developed in Ancient Greece.

Getting into power in Ancient Greece depended on your ability to persuade people.

The people who formed schools dedicated to teaching rhetoric were called Sophists

Sophists would travel from city to city teaching people how to argue effectively

Aristotle, a Greek Philosopher, wrote 'The Art of Rhetoric'.

RHETORIC IN USE: Box 4

Rhetoric is used in non-fiction and fiction texts.

In fiction, pathos is used to create ‘pathetic’ characters the audience can feel sympathy for.

ORATORS / FOCUS OF TOPIC

13. Sojourner Truth	Consideration of women's rights
14. Marcus Tullius Cicero	Defending a man accused of patricide
15. William Wilberforce	Abolition of the slave trade
16. Greta Thunberg	Call for action on climate change
17. Charlie Chaplin	Urging others to stand up against fascism
18. Emma Watson	Advocating for global gender equality
19. Malala Yousefzai	Importance of high-quality education
20. Jada Pinkett Smith	Highlight racism within Hollywood
21. Emma Gonzalez	Speaking out against gun violence
22. Michella Obama	Encouraging people to vote for Clinton

23. Non-fiction	**24. Fiction**
Speeches, letters, articles, adverts, etc.	Novels, plays, screen plays, etc.